



Greater China  
eHealth Forum  
2011

大中華健康及  
醫療信息化  
論壇

7-8 October 2011

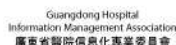
Hong Kong

Conference Announcement and  
Call for Papers/Posters

Organizers:



Co-Organizers:



共享電子病歷

同創健康社會

Connect  
Collaborate  
Care



## Introduction

The "Greater China eHealth Forum" (the "Forum") is a joint effort among Mainland China, Hong Kong, Macau and Taiwan initiated by the China Hospital Information Management Association (CHIMA) and the eHealth Consortium (eHC), aiming at:

- raising the awareness of ehealth and health informatics;
- promoting ehealth development, project collaboration and experience sharing among Mainland China, Hong Kong, Macau and Taiwan;
- introduction of new technologies and international standards;
- sharing experience on ehealth advocacy;
- encouraging cooperation between domestic and foreign regions on medical informatics and internationalization of standards.

The inaugural Forum, themed **"Connect. Collaborate. Care."**, will be held in Hong Kong in 2011. The Forum is expected to bring together over 800 participants, including policy makers and key executives from relevant government departments and agencies, as well as healthcare/IT professionals and practitioners from the public and private sectors. The second Forum will be held in Beijing in 2012.

## Organizers

- China Hospital Information Management Association
- eHealth Consortium

## Co-Organizers

- Hong Kong Hospital Authority
- Hong Kong Doctors Union
- Hong Kong Medical Association
- Hong Kong Private Hospitals Association
- Hong Kong Society of Medical Informatics
- Internet Professional Association
- HL7 Hong Kong
- Guangdong Hospital Information Management Association
- Zhejiang Health Information Technology Research Development Centre
- The Health Bureau of the Government of Macao Special Administrative Region
- HL7 Taiwan
- Taiwan Association for Medical Informatics

## Event Date, Time and Venue

### Forum:

Date: 7-8 October 2011 (Friday and Saturday)  
Time: 9am to 6pm  
Venue: Kowloonbay International Trade & Exhibition Centre (KITEC), 1 Trademart Drive, Kowloon Bay, HK.

### Pre-Forum Workshops and Hospital Visits:

Date: 6 October 2011 (Thursday)  
Time: 2pm to 6pm

Details to be announced.

## Topics

**The Forum invites leading authorities around the world to deliver presentations on topics relevant to applications of ICT in the medical and healthcare arena.**

**Presentations under the following topics will be of special interest to participants:**

1. eHealth Record in Greater China & Worldwide
2. Health Data Exchange
3. Health Data Standards for Interoperability
4. Confidentiality, Security and Privacy of Medical Record
5. Building Capacity for IT in Health
6. Improving Quality & Safety
7. Disease Surveillance and Monitoring
8. Public eHealth
9. Aging as a Driving Factor for eHealth
10. Mobile Health / Telehealth
11. Public-Private Partnership
12. eHealth Certification

## Target Audience

**The Forum is expected to draw over 800 participants including:**

- Top executives of all levels of health departments from the Greater China Region
- Heads of Medical Informatics offices and decision makers from private/public healthcare sectors in the Greater China Region
- Decision makers and professionals from information centers, clinical engineering, computerization engineering, nursing, financial management.
- Professionals interested in health informatics from around the world
- Manufacturers, suppliers and related IT managers and engineers of ehealth products and services.

## Official Languages

The official languages of the Forum are Putonghua and English. Simultaneous Interpretation between the languages will be available in the plenary sessions and selection breakout sessions.

## Keynote and Invited Speakers

Please visit the Forum's website at [www.ehealth.org.hk/forum2011](http://www.ehealth.org.hk/forum2011) for the latest updates.

## Agenda

6 October 2011 (Thursday)	PM	Pre-Forum Workshops and Hospital Visits	
7 October 2011 (Friday)	AM	Forum Opening, Plenary Sessions, Luncheon	Exhibition and Poster Sessions
	PM	Plenary Sessions, Breakout Sessions	Exhibition and Poster Sessions
8 October 2011 (Saturday)	AM	Plenary Sessions, Breakout Sessions, Luncheon	Exhibition and Poster Sessions
	PM	Plenary Sessions and Forum Closing	Exhibition and Poster Sessions

Please visit [www.ehealth.org.hk/forum2011](http://www.ehealth.org.hk/forum2011) for the latest program.

## Pre-Forum Workshops and Hospital Visits

Workshops and hospital visits will be available the day before the Forum, 6 October 2011 (Thursday), in the afternoon. Details to be announced.

## Exhibition

The exhibition area will provide an opportunity for participants to view solutions from leading vendors around the world.

## Paper Presentations and Talking Poster Sessions

Parallel tracks of presentations for sharing of knowledge and experience in the effective use of ICT in support of medical and healthcare services, as well as talking poster sessions, will be conducted. Language: Putonghua or English.

## Call for Papers/Posters

**The Forum invites you to submit a speaking proposal for consideration by the Scientific Program Committee, to share your insights on topics relevant to applications of ICT in the medical and healthcare arena. Presentations under the following topics will be of special interest to participants:**

- |  |  |
|--|--|
| 1. eHealth Record in Greater China & Worldwide             | 7. Disease Surveillance and Monitoring   |
| 2. Health Data Exchange                                    | 8. Public eHealth                        |
| 3. Health Data Standards for Interoperability              | 9. Aging as a Driving Factor for eHealth |
| 4. Confidentiality, Security and Privacy of Medical Record | 10. Mobile Health / Telehealth           |
| 5. Building Capacity for IT in Health                      | 11. Public-Private Partnership           |
| 6. Improving Quality & Safety                              | 12. eHealth Certification                |

Send your abstract online at [www.ehealth.org.hk/forum2011/abstracts](http://www.ehealth.org.hk/forum2011/abstracts) before 7 June 2011. Notification of Acceptance will be sent in July 2011 and speakers of accepted abstracts must register for the Forum by 31 August 2011 and a registration fee is required. Please email [abstracts@ehealth.org.hk](mailto:abstracts@ehealth.org.hk) for related enquiries.

## CME & CNE

CME and CNE accreditation applications in process.



## Registration

Registration and payment deadline on 31 August 2011. Please visit [www.ehealth.org.hk/forum2011](http://www.ehealth.org.hk/forum2011) to register and make payment online. Please contact the Event Management Agency, Swire Travel, for enquiries related to registration.

### Registration Fee (per person)

General Participants  
Members of Co-organizers/Sponsors/Supporting Orgs  
Call-for-Papers/Poster Sessions Speakers  
Full Time Students  
Pre-Forum Workshop

### Payment by 31 May

(Individuals/Groups)  
HKD784  
HKD704  
HKD500  
HKD400  
HKD300

### Payment by 31 August

(Individuals)	(Group of 10 or above)
HKD980	HKD882
HKD880	HKD792
HKD500	HKD500
HKD500	HKD450
HKD300	HKD300

## Sponsors

### Diamond Sponsors



### IT Sponsor



### PR Sponsor



### Media Sponsor



### Bronze Sponsor

## Supporting Organizations



## Hong Kong – Asia's World City

A modern, multicultural metropolis, Hong Kong has always been a magnet for information and ideas. Hong Kong's strategic location close to the world's fastest-growing economies provides an ideal platform for international organizations and professional bodies to work with Mainland China and other Asian counterparts.

No conference is complete without experiencing some of the more spectacular entertainment programmes, diverse shopping opportunities and great food that Hong Kong offers. A wide selection of tours, ranging from sightseeing harbor cruises to a heritage tour, is also available for delegates to join before and after meetings.

Situated on the doorstep of Southern China, Hong Kong is also a stone's throw from a variety of exciting Mainland cities, including the burgeoning metropolis of Shenzhen and the provincial capital, Guangzhou. A convenient visa system allows foreign visitors in Hong Kong to visit Guangdong Province for a maximum of six days (144 hours).

The Forum's Event Management Agency, Swire Travel, is pleased to arrange your itinerary for a memorable stay.

## Contact

### For General and Registration Enquiries, Air Travel and Accommodation Arrangements

#### Swire Travel (Event Management Agency)

Email: [ehealth2011@swiretravel.com](mailto:ehealth2011@swiretravel.com)  
Phone: +852 3151 8900 / +852 3151 8822  
Fax: +852 2590 0099  
Address: 6/F, Cambridge House, 979 King's Road, Quarry Bay, Hong Kong

### For Event Promotion and Sponsorship/Exhibition Enquiries

#### eHealth Consortium (Event Secretariat)

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